



ISO 9001:2015



NAAC 'A' GRADE CYCLE 3

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee,
Kothapeta, Vijayawada - 520001Affiliated to Krishna University
Accreditation with 'A' Grade in Cycle 3 by NAACA College with Potential for Excellence (CPE) All India 92nd Rank in NIRF by MHRD (2017)
Recognized as Band PERFORMER in ARIIA by Ministry of Education, Govt. of India

“A Workshop on Financial Literacy for Young Citizens”

Organized by

Department of Commerce and Management

In association with

NISM AND KOTAK SECURITIES

From 12th December 2022 to 20th January 2023

ABOUT THE PROGRAM

The Department of Commerce and Management has organized a “Workshop on Financial Literacy for young Citizens” organized by Department of Commerce and Management during 12th December 2022 to 20th January 2023 at Vivekananda Seminar Hall from 8 a.m. to 1 p.m. In this Workshop a Certified Financial Trainer Sri. CH. VIJAYA KUMAR from NISM and Kotak Securities acted as a resource Person and produced informative sessions on Stock Market and its investments.

OBJECTIVES OF THE PROGRAM

- To impart student's participation with a better understanding of securities market.
- To make them aware about the career opportunities available in securities market.
- Importance of Investments
- Introduction to Securities Market, Mutual Funds, Primary Markets and Secondary Markets
- Precautions for Investing, Investor Protection and grievances Machineries
- Career opportunities in Securities Market

ABOUT THE PROGRAM

This Programme was conducted to all the Degree Final year students divided into 6 Batches.

- Batch-1 includes III B.Com (E1)
- Batch 2 includes III TP;
- Batch-3 Includes III B.Com (Computers-1)
- Batch-4 Includes III B.Com (Computers-2)
- Batch-5 Includes III B.Com Logistics
- Batch-6 Includes III BBA

The Programme coordinator Mrs. Sri. N. Hemanth Kumar, Faculty Member & Student Co-ordinator had taken an initiative in smooth conduct of the Programme. The Programme was scheduled for 30 hours and conducted online exam through the enrolment of student name, student email id, student contact number. A certificate is issued to the student who passed the exam.

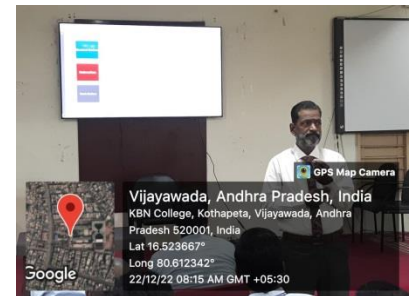
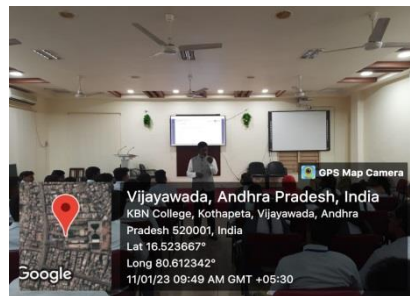
In the valedictory session Prof. D. Surya Chandra Rao, Rector from Krishna University and Resource person Sri. Ch. Vijaya Kumar are the distinguished guests. Our Principal Dr. V. Narayana Rao

garu, Vice- Principal Dr. M.Venkateswara Rao, Head of the Department Dr. G.V.S.R.N.S.A. Sastry participated and felicitated the guests at the end of the Session. About 240 students from III B.Com (E1, TP, COMP-1&2, Logistics, BBA) have participated in this session. The Department faculty members also participated in the programme.

OUTCOME OF THE PROGRAMME

- ✚ Student can understand the organizational structure of the equity market.
- ✚ Identify the types of companies that list.
- ✚ Have the knowledge about the direct investing in securities market
- ✚ Understand the difference between savings and investments.
- ✚ Understand the difference between Primary Markets and Secondary Markets.
- ✚ Learn about how to invest in Mutual Fund?
- ✚ Identify the investment modes
- ✚ Learn how to mitigate risks?
- ✚ Know the opportunities available in securities market

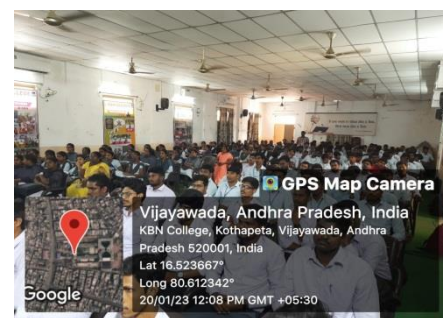
PHOTO GALLERY



Sri, Ch. Vijaya Kumar explaining about Stock Market and investments @ NISM Workshop



Students Participation in NISM Workshop from various disciplines



Prof. D. SuryaChandra Rao delivering message to the students @ valedictory of NISM Workshop

THANK YOU